THE JEWISH FUND ANNUAL REPORT 2014–2015

CELEBRATING EIGHTEEN YEARS OF GRANTMAKING

THE JEWISH FUND
A LEGACY OF SINAI HOSPITAL

HISTORY & MISSION

The Jewish Fund was established in 1997 from the sale proceeds of Sinai Hospital to the Detroit Medical Center. Sinai Hospital was a Jewish community-funded facility that grew into one of metropolitan Detroit's top health care institutions. As a legacy of Sinai Hospital, The Jewish Fund continues the tradition of assuring excellent and compassionate care for those in need in metropolitan Detroit through its annual grantmaking.

Sinai Hospital's opening in 1953 was the realization of a dream for Detroit's Jewish community. Its sale in 1997 was not the end of that dream, but rather its transformation into another institution of excellence – The Jewish Fund – an institution uniquely designed to perpetuate and proliferate the Sinai dream through stewardship and innovation. In recognition of Sinai's location in Detroit, and its diverse patient base and staff, The Jewish Fund was created as a resource for the entire community, devoted to supporting vulnerable Jews as well as to supporting the health needs of the broader community and enhancing positive relations between the Jewish community and Detroit.

Sinai Hospital

First birth at Sinai Hospital

THE JEWISH FUND
A LEGACY OF SINAI HOSPITAL

LETTER FROM THE BOARD CHAIR & EXECUTIVE DIRECTOR

The number 18 has special significance in Jewish Life, as the letters of the Hebrew word "chai" (life) total 18 in Gematria, the Jewish tradition of assigning a numerical value to each letter of a word. The Jewish Fund is so proud to be celebrating 18 years of "chai-impact" grantmaking in metropolitan Detroit. We are pleased to share key "chai-lights" from the past year with our grantees and community members.

Investing in the Future

This past year, The Jewish Fund launched the first Jewish teen board in the state of Michigan with tremendous success. Twenty-nine high school students committed themselves to learning about community needs, how non-profit organizations respond to needs, assessment of grant proposals and developing consensus-based decision making. The engagement of these teens, representing Jewish youth from throughout metro-Detroit with diverse religious affiliation and community involvement was very impressive. Four grants totaling $50,000 were awarded by the teens to JARC, Ruth Ellis Center, Starfish Family Services and The Guidance Center. Given the level of interest demonstrated by the teens, we have developed a second year teen board and expanded leadership opportunities, along with an alumni program to further the impact of this experience.

Recent Jewish Fund grants have also served to invest in the enrichment of Jewish life in Detroit and the historic relationship between the Jewish community and the city. A strong and vibrant Detroit is essential for the future economic and social fabric of our communities and our support of community engagement efforts and initiatives promotes the Jewish community's commitment to the city. These grants include those directed to the Isaac Agree Downtown Synagogue; Repair the World, Hillel of Metro Detroit and Project Healthy Community.

Improving Health Outcomes for Children and Access to Health Care

Three years ago, the board of directors of The Jewish Fund committed its Health of the Metropolitan Community grantmaking to two areas: Access to Health Care and Early Childhood Health Intervention. We know that these are some of the most pressing needs in our community and while philanthropic and public funding has helped to develop new initiatives along with expanding strong and successful programs and services, the needs far outweigh the resources. We have partnered with numerous funders to leverage our grants and donations, and are committed to promoting the value of our grantees to potential donors, service recipients, and

community organizations for potential collaboration and partnerships.

Planning for the Expected and the Unexpected

The Jewish Fund has continuously prioritized older adults in its grantmaking, with emphasis on supporting services that facilitate older adults' healthy and successful independent living. The Jewish community provides a range of critical services that make aging in place possible through collaborations among service providers that have a commitment to assisting people to live life to its fullest. Examples include a recent grant to Jewish Family Service to provide personal emergency response systems that are providing help in the event of medical crises for an expanded population of low-income older adults. Increased needs for escorted transportation and a range of in-home support services continue to be among the highest needs for this population and The Jewish Fund, along with many individual donors, has responded with significant funding.

Natural disasters can impact anyone at any time. In 2014, Southeast Michigan residents were impacted by storms that flooded thousands of homes which led to displacement and crises for our neighbors. The Jewish Fund is proud to have joined other funding partners in providing financial support through a $200,000 grant which assisted with clean-up, restoration and replacement expenses, especially needed for families who utilized their basements as living spaces.

From Strength to Strength

Over the past eighteen years, The Jewish Fund has evolved and matured as a "living" entity. Each milestone has been influenced by remarkable board members, three of whom are completing their final terms this year. We thank Mark Davidoff, Linda Z. Klein and Glenda Price for sharing their expertise, wisdom and talents with us for the benefit of our community. We welcome the beginning of our second "chai" term of operating with continued community partnerships with our grantees and collaboration among funding partners, as we invest in the health and well-being of metro Detroiters.

Karen Sosnick Schoenberg, Board Chair

Margo Pernick, Executive Director

THE ROBERT SOSNICK AWARD OF EXCELLENCE

HEBREW FREE LOAN – PROJECT HEAL

The Robert Sosnick Award of Excellence was established in memory of Robert Sosnick, whose bold vision and leadership skills led to the creation of The Jewish Fund. In tribute to Mr. Sosnick and in keeping with the mission of The Jewish Fund, the program selected for the award should represent the ideals and standards of excellence that are both hallmarks of this award and characteristics of Robert Sosnick. Innovation, collaboration, achievement of program objectives, impact on quality of life, management of resources, and sustainability are all key criteria for a program's selection for this annual award which includes a $25,000 prize.

This year's recipient is Hebrew Free Loan in recognition of Project HEAL, an interest-free loan program developed to support access to medical and dental care. Founded in 1895, the agency is highly responsive to community needs. During the height of the most recent economic recession, Hebrew Free Loan recognized that large numbers of Jewish individuals who were uninsured or underinsured were unable to adequately address their healthcare needs, so Project Heal was created. These individuals sought an opportunity to receive financial assistance, recognizing that they could repay the loan over time when their financial situations improve. In order to inspire other donors, a matching grant of $100,000 over three years was awarded by The Jewish Fund in 2010. Within the grant term, the matching funds were committed, thus creating a total loan pool of $200,000. Due to the agency's 98.5% loan payback rate and working in collaboration with referral agencies, Project Heal has provided nearly $274,000 in loans. Seventy-nine clients have benefited from these loans, some receiving multiple loans, which have addressed a range of needs, including surgeries, periodontal work, and prosthetics. Since the development of Project Heal, additional targeted loan pools have been developed and are proving instrumental to the welfare of the community.

As The Jewish Fund celebrates its "Chai" 18th year of grantmaking this year, we believe Project Heal is highly aligned with our legacy, Sinai Hospital, and exemplifies the qualities that define the Robert Sosnick Award.

Past Recipients of the Sosnick Award:

2014: Isaac Agree Downtown Synagogue

2013: Fair Food Network

2012: Forgotten Harvest

2011: Kadima

2010: Summer in the City

2009: JARC

2008: Jewish Senior Life/JVS – Dorothy & Peter Brown Jewish Community Adult Day Care Program

2007: Jewish Family Service – Project Chessed

2006: Jewish Community Center – Kids All Together

2005: City Year Detroit

2004: Children's Dental Health Foundation

2003: DMC/Sinai Grace Hospital – Comprehensive Heart Program

2002: Jewish Hospice & Chaplaincy Network

2001: Kids Kicking Cancer

2000: JVS / Jewish Senior Life – Assisted Meals Program

MY STORY

Years ago, at the suggestion of a friend, Vicki Zaft came to Hebrew Free Loan for help with moving expenses when she sold her condo. In treatment for cancer at the time, the loan gave her one less concern. She moved, continued her treatment and repaid the loan. Vicki had some subsequent health issues, and approached HFL again last year when she needed dental work. Her loan was made possible by a grant from The Jewish Fund to **HFL's Project HEAL,** which helps cover health care-related needs. "Like most people, I do my best. I work full time and I'm not in the position to retire" Vicki said. "So when something urgent comes up, it's great to have somewhere to turn. "Having had cancer taught me how to ask for help, and coming to HFL was an easy and comfortable experience," Vicki said. "We're really very lucky to have this kind of support and compassion in our community."

THE JEWISH FUND

A LEGACY OF SINAI HOSPITAL

GRANTS: THE YEAR IN REVIEW

The lists on the following pages show the grants of The Jewish Fund that were approved during the 2014-2015 fiscal year at the May and November, 2014 Board Meetings. The lists include both new grants approved, as well as renewed grants from prior years. The grants are divided into sections reflecting the primary program areas of The Jewish Fund's grantmaking priorities.

2014-2015 GRANTS AWARDED – JEWISH COMMUNITY HEALTH & WELFARE / JEWISH DETROIT RELATIONS

In keeping with its mission, The Jewish Fund emphasizes support of health and social welfare services which benefit vulnerable Jewish people in the community. Additionally The Fund supports innovative initiatives that enhance the historic bond between the Jewish community and Detroit.

Friendship Circle: *for the second year of a three-year, $120,000 grant to develop an Oak Park satellite location for activities for children with special needs.* **$40,000**

Hillel of Metro Detroit: *for the second year of a two-year, $71,000 grant to engage Jewish college students in metropolitan Detroit in Jewish activities within the city.* **$35,000**

Isaac Agree Downtown Synagogue: **$88,000**
for the third year of a three-year, $250,000 grant to hire a program director, to develop a strategic plan, and support expanded programs and activities.

JARC: *for the third year of a three-year, $150,000 grant to hire staff to meet current and future growth needs.* **$50,000**

Jewish Community Center: *for the first year of a three-year, $507,500 grant to assist with the financial and operational transition of the organization.* **$157,500**

Jewish Family Service: *for the first year of a three-year, $486,200 grant to enhance and grow aging in place services through assistive technology.* **$127,100**

Jewish Family Service: *for a one year grant to support flood relief efforts for Jewish families impacted by the 2014 flooding in south Oakland County.* **$200,000**

Jewish Family Service: *for the first year of a two-year, $94,200 grant to foster greater cultural competency, accessibility and responsiveness of available social services targeting the Orthodox Jewish community.* **$54,200**

Jewish Family Service: *for the first year of a three-year, $112,500 grant to facilitate the enrollment of low-income/at-risk members of the Jewish community in health insurance programs.* **$50,000**

Friendship Circle
My home
Playing

GRANTS: THE YEAR IN REVIEW

Jewish Family Service: *for the first year of a three-year, $115,768 grant to develop and implement a suicide prevention and crisis response program for the Jewish community.* **$75,982**

Jewish Federation of Metropolitan Detroit: *for the second year of a three-year, $186,000 grant to expand services to better serve Jewish day school students with special needs.* **$33,500**

Jewish Federation of Metropolitan Detroit: *for the third year of a three-year grant to support the Foundation for Our Jewish Elderly's funding of in-home support, adult day care and escorted transportation services, operated by Jewish Family Service, JVS and Jewish Senior Life.* **$500,000**

Jewish Federation of Metropolitan Detroit: *Up to* **$500,000** *challenge grant over three years, to frontload Centennial Fund donor gifts in order to provide an immediate payout to support services while a donor's gift is being fully funded.*

Jewish Hospice & Chaplaincy Network: *for the second year of three-year, $150,000 grant to create sustainability for the organization's future.* **$50,000**

Jewish Senior Life: *for the third year of a three-year, $187,320 grant to develop a Village model in the Jewish community to encourage aging in place.* **$44,700**

JVS: *for the second year of a three-year, $97,130 grant to expand the Memory Club at its Southfield location and at the Jewish Community Center in West Bloomfield to meet increased needs.* **$33,882**

JVS: *for the second year of a two-year, $117,248 grant to provide career counseling for young Orthodox Jewish men who are pursuing vocational options.* **$117,248**

Kadima: *for the second year of a three-year, $180,000 grant to help young adults who are diagnosed with mental illness and substance abuse, grow to their maximum potential.* **$60,000**

Michigan Roundtable for Diversity & Inclusion: *for the second year of a two-year, $15,000 grant to develop an exhibit presenting the Jewish experience in the history of housing discrimination in Detroit.* **$8,000**

National Council of Jewish Women: *for the second year of a three-year, $14,750 grant to provide kosher housing for women and their children in need of housing due to domestic abuse.* **$4,800**

Kadima
TABLE TENNIS
BOOKS

Project Healthy Community: *for the first year of a three-year, $60,000 grant to hire an administrative assistant to help its volunteers in all operational functions.* **$20,000**

Tamarack Camps: *for the third year of a three-year, $161,875 grant to hire a Jewish community nurse to work at Tamarack Camps, Hillel Day School and the Jewish Community Center.* **$48,125**

Tamarack Camps: *for a one-year grant to develop an electronic medical records program and to update the camp clinic facilities.* **$65,000**

2014 - 2015 GRANTS AWARDED – HEALTH OF THE METROPOLITAN DETROIT COMMUNITY

In order to best respond to the health needs of vulnerable residents of Detroit and the surrounding area, The Jewish Fund support efforts to increase access to quality health care services and to improve health outcomes through early childhood health interventions

Affirmations: *for the second year of a three-year, $158,900 grant to improve access to quality healthcare for LGBT people through cultural competency training targeting nurses and other health care professionals.* **$53,100**

Authority Health *(formerly Detroit Wayne County Health Authority)***:** *for the first year of a three-year, $1,166,223 grant to expand the Nurse Family Partnership in Detroit, in order to decrease infant mortality and increase child wellness.* **$378,173**

Beaumont Health System: *for the third year of a three-year, $131,436 grant to increase the overall health of underinsured and uninsured Brightmoor residents by providing free mobile medical, dental and community support assistance.* **$43,812**

Children's Hospital of Michigan Foundation: *for the first year of a three-year, $119,985 grant to support the operations of the Hamtramck School-Based Health Center.* **$39,995**

Community Foundation for Southeast Michigan: *for the first year of a two-year, $150,000 grant to support the Early Childhood Funders Collaborative Innovation Fund.* **$75,000**

Detroit Central City Community Mental Health: *for the second year of a three-year, $180,000 grant to develop its expanded health center.* **$60,000**

Ferncare Free Clinic: *for the second year of a three-year, $21,000 grant to expand the clinic's hours of operation.* **$7,000**

Henry Ford Health System: *for the first year of a three-year, $150,000 grant to support the Women Inspired Neighborhood (WIN) Network, which will lead to improved rates of infant survival.* **$50,000**

Authority Health

Mariners Inn: *for the first year of a three-year, $84,800 grant to address issues of young adult homelessness, along with substance abuse and mental health.*	**$42,200**
National Council of the U.S. Society of St. Vincent DePaul: *for the second year of a three-year, $90,000 grant to support operating expenses for provision of dentures and dental clinic operations.*	**$30,000**
Ruth Ellis Center: *for a one-year grant to provide staff support for its planned new health center.*	**$32,500**
Southeastern Michigan Health Association for CLEARCorps Detroit: *for the second year of a two-year, $150,000 grant to create a sustainable model for reducing asthma and preventing lead poisoning in pre-school children in Detroit.*	**$70,000**
Starfish Family Services: *for the third year of a three-year, $125,000 grant to improve maternal mental health and parenting skills for at risk mothers living in Inkster.*	**$25,000**
St. Joseph Mercy Oakland: *for the third year of a three-year, $120,000 grant to provide access to a full range of dental services to uninsured individuals and people with disabilities.*	**$30,000**
Wayne Children's Healthcare Access Program: *for the first year of a three-year, $150,000 grant to improve health outcomes for young children with asthma.*	**$50,000**
World Medical Relief: *for the third year extension of a two-year, $100,000 grant to provide affordable prescription drugs to low-income uninsured and underinsured adults.*	**$50,000**

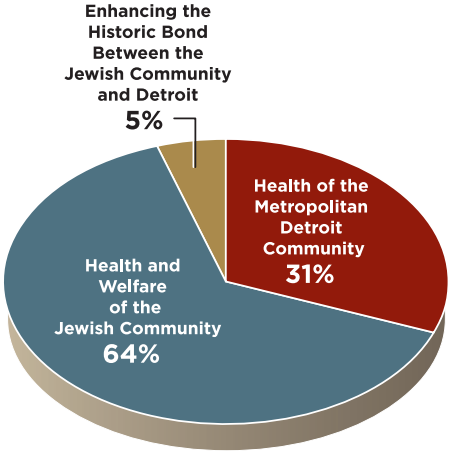
DISCRETIONARY FUND GRANTS

Hebrew Memorial Chapel *to fund the purchase of caskets for cemetery burial of unclaimed bodies from the Wayne County Morgue.*	**$60,000**
Jewish Federation of Metropolitan Detroit *to support Israel emergency relief efforts.*	**$25,000**
Starfish Family Services: *to support a staff presentation at an international early childhood conference.*	**$3,500**
Robert Sosnick Award of Excellence: *Isaac Agree Downtown Synagogue*	**$25,000 award**
TOTAL GRANTS:	**$3,455,567**

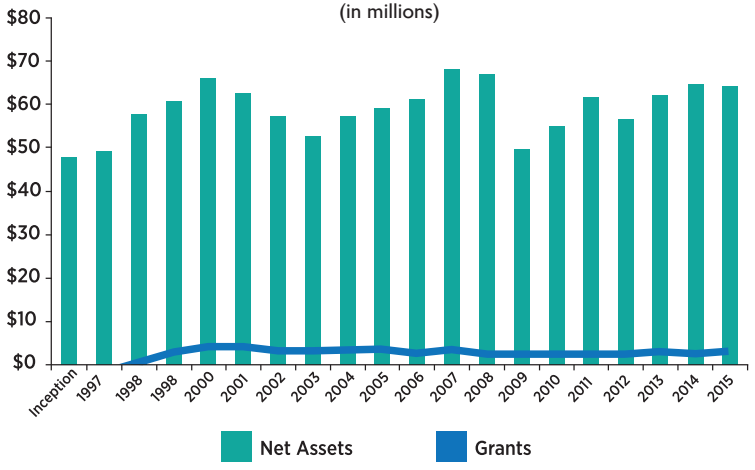
Wayne Children's Healthcare
Access Program
NIKE AIR
part time
TROUBLE

2014-2015 FINANCIAL REPORT

GRANT FUNDS DIRECTED TOWARD POPULATIONS



SUMMARY OF ASSETS AND GRANTS SINCE INCEPTION (in millions)



2015 Financial Report

For the year ending May 31, 2015, The Jewish Fund had a total return of 4.3% and the investment's asset value was approximately $64 million. The table above summarizes the Fund's historic asset balances since its inception in 1997. During the 2015 fiscal year, The Jewish Fund awarded 43 grants totaling $3,455,567. These represent the one-year payments of multi-year grants and single-year grants.

The Jewish Fund was audited by Plante Moran. The foundation's Audit Committee of the Board of Directors reviewed the results of their findings and recommended them to the Board for approval. Board members review the financial statements and investment reports at each board meeting, approve all grants, and have each submitted annual conflict of interest statements, as has the Executive Director.

Jewish Senior Life and JVS

THE JEWISH FUND BOARD OF DIRECTORS | 2014-2015

Karen Sosnick Schoenberg
Chair

Nancy Grosfeld
Vice-Chair

Nora Lee Barron
Jim Bellinson
Douglas A. Bloom
Penny B. Blumenstein*
Mark A. Davidoff
Jeffrey M. Davidson
Michael Eizelman
Elyse Foltyn
Jeffrey D. Forman, M.D.
Dan G. Guyer, M.D.
Renee Handelsman, M.D.
Mark R. Hauser
Scott Kaufman
Linda Z. Klein
Ronald A. Klein
Anessa Kramer
Richard Krugel, M.D.*
Lawrence Lax
Lisa Lis
Beverly Liss
Michael W. Maddin*
Lionel S. Margolick
Mitchell A. Mondry
Robert H. Naftaly*
Joshua F. Opperer
Gregg Orley
Glenda D. Price
Benjamin F. Rosenthal
Mark E. Schlussel*
Alexis J. Schostak
Michael R. Tyson
Hon. Helene White
Lawrence A. Wolfe

Margo Pernick
Executive Director

Dorothy Benyas
Secretary/Treasurer

Martha Goldberg
Teen Board Coordinator

Pat Mayer
Administrative Assistant

Co-Founding Chairs
Mark E. Schlussel
Robert Sosnick ז"ל

**Past Chairs*

GRANT MAKING GUIDELINES

The Jewish Fund welcomes grant applications from all non-profit organizations qualified as tax exempt under the Internal Revenue Code that meet its guidelines for program support and priorities. These priorities include supporting health and welfare needs of at-risk populations within the Jewish community, health needs of at-risk populations in the metropolitan Detroit community, enhancing the historic bond between the Jewish community and Detroit, and non-profit activities of hospitals or their affiliates, including, where appropriate, recognizing the historical origination of our Fund – Sinai Hospital.

Grants are reviewed twice a year – in May and November by The Fund's board of directors. Organizations that are seeking support should first contact The Jewish Fund to discuss their projects, which may be followed by a submission of a Letter of Intent through our on-line application process. Every eligible Letter of Intent is reviewed by The Jewish Fund staff and Grants Committee, and selected applicants will be invited to submit a full proposal. All necessary information is available on The Fund's website, **www.thejewishfund.org.**

Inquiries may be directed to:

Margo Pernick, Executive Director - The Jewish Fund
6735 Telegraph Road, Bloomfield Hills, MI 48301
248-203-1487 | pernick@jfmd.org | www.thejewishfund.org

THE JEWISH FUND
A LEGACY OF SINAI HOSPITAL

The Jewish Fund
P.O. Box 2030
Bloomfield Hills, MI 48303-2030