



ANNUAL REPORT 2014

Front cover photos (top to bottom)
Detroit Wayne County Health Authority | Hillel of Metro Detroit
Alternatives for Girls | Jewish Senior Life/JVS

HISTORY & MISSION

Sinai Hospital



First birth at Sinai Hospital

The Jewish Fund was established in 1997 from the sale proceeds of Sinai Hospital to the Detroit Medical Center. Sinai Hospital was a Jewish community-funded facility that grew into one of metropolitan Detroit's top health care institutions. As a legacy of Sinai Hospital, The Jewish Fund continues the tradition of assuring excellent and compassionate care for those in need in metropolitan Detroit through its annual grantmaking.

Sinai Hospital's opening in 1953 was the realization of a dream for Detroit's Jewish community. Its sale in 1997 was not the end of that dream, but rather its transformation into another institution of excellence – The Jewish Fund – an institution uniquely designed to perpetuate and proliferate the Sinai dream through stewardship and innovation. In recognition of Sinai's location in Detroit, and its diverse patient base and staff, The Jewish Fund was created as a resource for the entire community, devoted to supporting vulnerable Jews as well as to supporting the health needs of the broader community and enhancing positive relations between the Jewish community and Detroit.

LETTER FROM THE BOARD CHAIR & EXECUTIVE DIRECTOR

This past year has brought dramatic changes to the residents of Michigan through the implementation of the Affordable Care Act, and its impact on both how we obtain health care and who receives health care through expansion of insurance opportunities.

The Jewish Fund identified several roles it could fulfill in promoting the successful participation by metro Detroiters to accessing quality health care. We are proud to have awarded grants supporting the outreach and enrollment of low-income residents into health care exchanges and Healthy Michigan, in particular. Services provided by Jewish Family Service and Detroit Wayne County Health Authority were directed toward this effort and proved very successful. Yet, enrollment is only the first step in this complex

process. Grants to expand service delivery by locating health services to neighborhoods in close proximity to residents have improved access to needed prevention and treatment. The Brightmoor Health Collaborative is engaging dozens of human service and health organizations to meet the needs of its neighborhood. Additionally, new efforts to develop culturally competent service delivery to at-risk populations have been targeted for innovative educational trainings of health care professionals. Our most recent partnerships with Affirmations, Detroit Central City Community Mental Health and Ruth Ellis Center will provide new access points for populations that historically have been underserved.

Recognizing that the foundation for healthy adulthood begins before a child



is even born, significant focus of our grantmaking has been directed toward prenatal and early childhood health interventions. We are investing in the expansion of the Nurse Family Partnership, operated by Detroit Wayne County Health Authority, to improve health and life outcomes for hundreds more Detroit families.

Capacity building within the Jewish community has again been a strong focus for The Jewish Fund this past year. Expanding the opportunities for people with special needs to be included in the breadth of community life experiences that many of us take for

LETTER FROM THE BOARD CHAIR & EXECUTIVE DIRECTOR

granted has been supported and expanded through several grants. These include grants to JARC, Friendship Circle and the Jewish Federation of Metropolitan Detroit's Opening the Doors. Inclusion has been a long-standing value of The Fund and we applaud community organizations that have incorporated this practice into their ongoing operations while helping others to do the same. Matrix Theatre has demonstrated its leadership in this commitment.

As the city of Detroit continues to develop its economic, cultural and

social vibrancy, we have sought to encourage new and immersive experiences for Jewish individuals and organizations to expand their engagement within the city, with the goal of strengthening our shared identities as Detroiters. Multiple grants have helped to develop and expand these experiences, including those to the Isaac Agree Downtown Synagogue, Repair the World, Hillel of Metro Detroit and Project Healthy Community.

And finally, we have launched The Jewish Fund Teen Board, with the goal of engaging youth as active members of their community who will seek to

understand societal needs, learn to problem solve and develop leadership skills through grantmaking. The Teen Board's first term is underway and we are thrilled to pilot the first Jewish teen philanthropy board in the state of Michigan.

As you review the pages of this year's annual report, you'll learn how our partnering health and human service organizations are making a difference in the lives of metro Detroit's children, adults, families and communities. We are grateful to be a legacy of Sinai Hospital of Detroit and to continue to promote the health and well-being of our community.



Richard Krugel, M.D., Chair

Margo Pernick, Executive Director



THE ROBERT SOSNICK AWARD OF EXCELLENCE

ISAAC AGREE DOWNTOWN SYNAGOGUE

The Robert Sosnick Award of Excellence was established in memory of Robert Sosnick, whose bold vision and leadership skills led to the creation of The Jewish Fund. In tribute to Mr. Sosnick and in keeping with the mission of The Jewish Fund, the program selected for the award should represent the ideals and standards of excellence that are both hallmarks of this award and characteristics of Robert Sosnick. Innovation, collaboration, achievement of program objectives, impact on quality of life, management of resources, and sustainability are all key criteria for a program's selection for this annual award which includes a \$25,000 prize.

This year's recipient is the Isaac Agree Downtown Synagogue (IADS) in recognition of its tremendous growth and impact on Jewish life in Detroit. Its wide range of programming is designed to appeal to the

diversity of interests in metro Detroit while supporting the revitalization of the city. IADS was established in 1921 and began a revitalization effort in 2008, when a renewed interest in building a strong Jewish community in the city started to develop. The addition of professional leadership, the subject of the grant, to its engaged and dynamic board of directors and volunteers, has transformed IADS into a vital leader in Detroit's Jewish revival. Through its varied activities, ranging from social justice and community development, to social gatherings and religious services, and its commitment to partnering with other Jewish and secular organizations to build community, the Isaac Agree Downtown Synagogue exemplifies the qualities that define the Robert Sosnick Award of Excellence.

Past Recipients of the Sosnick Award:

- 2013: Fair Food Network
- 2012: Forgotten Harvest
- 2011: Kadima
- 2010: Summer in the City
- 2009: JARC
- 2008: Jewish Senior Life/JVS – Dorothy & Peter Brown
Jewish Community Adult Day Care Program
- 2007: Jewish Family Service – Project Chessed
- 2006: Jewish Community Center – Kids All Together
- 2005: City Year Detroit
- 2004: Children's Dental Health Foundation
- 2003: DMC/Sinai Grace Hospital –
Comprehensive Heart Program
- 2002: Jewish Hospice & Chaplaincy Network
- 2001: Kids Kicking Cancer
- 2000: JVS/Jewish Senior Life – Assisted Meals Program

Isaac Agree Downtown Synagogue



GRANTS: THE YEAR IN REVIEW

The lists on the following pages show the grants of The Jewish Fund that were active during the 2013-2014 fiscal year, June 1, 2013 through May 31, 2014. The lists include both new grants approved, as well as renewed grants from prior years. The grants are divided into sections reflecting the primary program areas of The Jewish Fund's grantmaking priorities.

2013-2014 GRANTS AWARDED – JEWISH COMMUNITY HEALTH & WELFARE/JEWISH DETROIT RELATIONS

In keeping with its mission, The Jewish Fund emphasizes support of services which benefit vulnerable Jewish people in the community. The impact of the economic crisis presented a very compelling case to broaden the previously identified grant program areas supported by The Fund, so that agencies experiencing heightened demands for human services, while simultaneously facing reduced donor revenue, could meet these social welfare needs. The Jewish Fund partnered with the Jewish Federation of metropolitan Detroit in identifying urgent special and unmet needs that required additional funding support. Additionally, The Fund supports innovative initiatives that enhance the historic bond between the Jewish community and Detroit.

Friendship Circle: for the first year of a three-year, \$120,000 grant to develop a satellite special needs inclusion program in Oak Park. **\$40,000**

Hillel of Metro Detroit: for the first year of a two-year, \$71,000 grant to engage Jewish college students in metropolitan Detroit in Jewish activities within the city of Detroit. **\$35,500**

Isaac Agree Downtown Synagogue: **\$100,000**
for the second year of a three-year, \$250,000 grant to hire a program director, to develop a strategic plan, and support expanded programs and activities.

JARC: for the second year of a three-year, \$150,000 grant to hire staff to meet current and future growth needs. **\$50,000**

Jewish Community Center: for a one year grant to engage a consultant to conduct a needs assessment and recommend an action plan surrounding accessibility issues at its West Bloomfield building. **Up to \$50,000**
The consultant's work should be connected to the Jewish Federation's real estate committee and its recommendation be approved by the JCC's Task Force.

Jewish Family Service: for the third year of a three year, \$82,400 grant for Project Build, a program to help older adults, people with disabilities, and low-income individuals and families to remain living independently in safe, functional and barrier-free homes. **\$29,500**

Jewish Family Service: for a one year grant to provide a funding bridge for Project Chessed that provides access to health care for low income, uninsured members of the Jewish community. **\$180,000**



GRANTS: THE YEAR IN REVIEW

Jewish Family Service: for a one year grant to support staff in the case management and resource center areas due to heightened community needs.	\$175,446
Jewish Federation of Metropolitan Detroit: for the first year of a three-year, \$186,000 grant to expand services to students with special needs in the area's Jewish day schools.	\$51,000
Jewish Federation of Metropolitan Detroit: to increase security of school and camp facilities from natural disasters and acts of violence.	\$173,500
Jewish Federation of Metropolitan Detroit: for the second year of a three-year, \$1.5 million grant to support the Foundation for Our Jewish Elderly, which directs these funds to Jewish Senior Life, Jewish Family Service and JVS to support in-home support services, adult day care and escorted transportation for frail older adults.	\$500,000
Jewish Federation of Metropolitan Detroit: Discretionary Fund grant.	\$750
Jewish Federations of North America: Discretionary Fund grants for disaster relief.	\$7,500
Jewish Hospice & Chaplaincy Network: for the first year of a three-year, \$150,000 grant to support general operations of the organization.	\$50,000
Jewish Senior Life: for the second year of a three-year, \$187,320 grant to create a "Village" model of community support benefiting Jewish older adults with the goal of aging in place.	\$57,140
JVS: for the first year of a three-year, \$101,776 grant to expand Memory Club services at its Southfield site and at the Jewish Community Center in West Bloomfield.	\$36,147
JVS: for the second year of a two-year, \$120,000 grant to subsidize program fees for low income Jewish adults to learn computer skills for the purpose of enhancing their employment potential.	\$60,000
JVS: for the first year of a two-year, \$117,248 grant to provide career counseling for young Orthodox Jewish men who are pursuing vocational options.	\$58,260
Kadima: for the first year of a three-year, \$180,000 grant to support the launch of a new program to help young adults diagnosed with co-occurring mental illness and substance abuse.	\$65,000



GRANTS: THE YEAR IN REVIEW

Karmanos Cancer Center: for the third year of a three year, \$150,000 grant to develop health knowledge and cancer screenings among Orthodox Jewish women.	\$50,000
Michigan Roundtable for Diversity & Inclusion: for the first year of a two-year, \$15,000 grant to develop an exhibit presenting the Jewish experience in the history of housing discrimination in Detroit.	\$7,000
National Council of Jewish Women: for the first year of a three-year, \$14,750 grant to provide temporary kosher housing for women and their children in need of housing due to domestic abuse situations.	\$4,800
Repair the World: for the second year of a two-year, \$49,000 grant to develop its volunteerism program in Detroit.	\$19,500
Tamarack Camps: for the second year of a three-year, \$161,875 grant to hire a Jewish community nurse to work at Tamarack Camps, Hillel Day School and the Jewish Community Center.	\$53,125

HEALTH OF THE METROPOLITAN DETROIT COMMUNITY

In order to best respond to the health needs of vulnerable residents of Detroit and the surrounding area, The Jewish Fund supports efforts to increase access to quality health care services and to improve health outcomes through early childhood health interventions.

Affirmations: for the first year of a three-year, \$158,630 grant to improve access to quality healthcare for LGBT people through cultural competency trainings for nurses.	\$52,440
Alternatives for Girls: for the third year of a three year, \$150,000 grant to expand the agency's walk-in and phone-line services into a comprehensive suite of on-site crisis and health programming for high-risk girls and women.	\$50,000
Boys & Girls Clubs of Southeastern Michigan: for the third year of a three-year \$120,000 grant to support the launch of an expanded, multi-faceted program initiative addressing anti-bullying/anti-violence education for youth.	\$30,000
Children's Trust Fund of Southeast Michigan: for the third year of a three year, \$148,000 grant to help prevent the deaths and side effects of Shaken Baby Syndrome in infants by educating parents of newborns on how to deal with the normal crying of an infant.	\$49,333
Crossroads of Michigan: for one year to support prescriptions and medical supplies.	\$12,000



Repair The World

GRANTS: THE YEAR IN REVIEW

Detroit Central City Community Mental Health: <i>for the first year of a three-year, \$180,000 grant to support the operations of a new integrated health center.</i>	\$60,000
Detroit Public Schools Foundation: <i>Discretionary Fund grant.</i>	\$5,000
Detroit Wayne County Health Authority: <i>for one year to identify and assist in enrolling newly Medicaid-eligible Wayne County residents into benefit programs and help them navigate toward primary and prevention health services. This grant is contingent upon the expansion of Medicaid eligibility by the State of Michigan.</i>	\$90,000
Epilepsy Foundation of Michigan: <i>for the third year of a three-year, \$130,565 grant to implement a new wellness initiative in collaboration with multiple health providers for individuals with uncontrolled epilepsy.</i>	\$18,000
Ferncare Free Clinic: <i>for the first year of a three-year, \$21,000 grant to support the expansion of the clinic's hours of operation.</i>	\$7,000
Haven, Inc.: <i>for one year to provided medical equipment and supplies to its new medical clinic.</i>	\$50,000
Matrix Theatre Company: <i>for the third year of a three-year \$180,000 grant to improve academic and social outcomes for young people with disabilities through their participation in quality theatre training in inclusive classrooms.</i>	\$60,000
National Council of the United States Society of St. Vincent DePaul: <i>for the first year of a three-year, \$90,000 grant to support operating expenses for its dental clinic.</i>	\$30,000
Oakwood Healthcare System Foundation: <i>for the second year of a two-year, \$60,836 grant to provide inclusive recreational and therapeutic activities for children with special needs.</i>	\$30,438
Sosnick Award: <i>to Fair Food Network for the Double Up Food Bucks program.</i>	\$25,000
South Oakland Shelter: <i>for the third year of a three-year, \$120,000 grant to support emergency shelter operations and build capacity for its fundraising program.</i>	\$20,000
Southeastern Michigan Health Association for CLEARCorps Detroit: <i>for the first year of a two-year, \$150,000 grant to pilot Healthy Homes + Asthma, designed to reduce asthma and prevent lead poisoning in preschool age children in Detroit.</i>	\$80,000



GRANTS: THE YEAR IN REVIEW

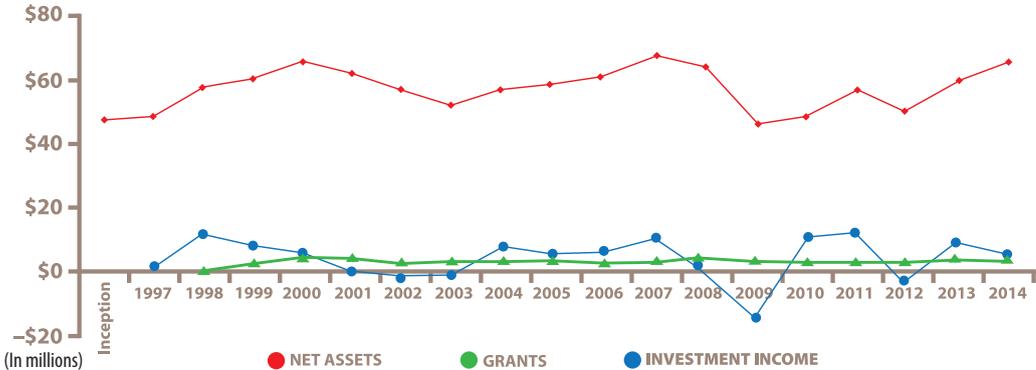
St. Joseph Mercy Oakland: <i>for the second year of a three-year, \$100,000 grant to provide access to dental services to uninsured individuals while also providing an opportunity for recent dental graduates to gain experience in hospital-based dental care.</i>	\$30,000
Starfish Family Services: <i>for the second year of a three-year, \$125,000 grant to improve maternal mental health and parenting skills for at-risk mothers living in Inkster. Additional \$3,500 Discretionary Fund grant for international conference expenses for key staff.</i>	\$50,000
William Beaumont Hospital: <i>for the first year of a three-year, \$131,436 grant to increase overall health of underinsured and uninsured Brightmoor residents through the Brightmoor Health Collaborative.</i>	\$43,812
World Medical Relief: <i>for the second year of a two year, \$100,000 grant to provide affordable prescription drugs to low-income uninsured and underinsured adults.</i>	\$50,000
TOTAL GRANTS:	\$2,699,941



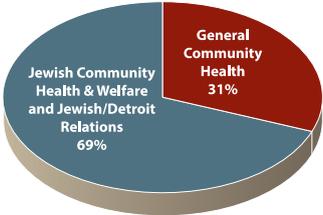


Starfish Family Services

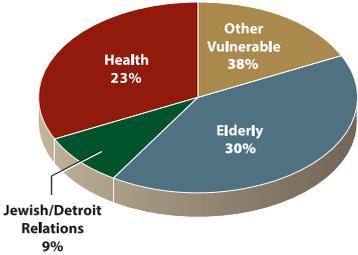
2013-2014 FINANCIAL REPORT



DISTRIBUTION OF GRANT FUNDS BY PROGRAM AREA



GRANT FUNDS DIRECTED TOWARD POPULATIONS



2014 Financial Report

For the year ending May 31, 2014, The Jewish Fund had a total return of 8.9% and the investment’s asset value was approximately \$65 million. The table above summarizes the Fund’s historic asset balances since its inception in 1997. During the 2014 fiscal year, The Jewish Fund awarded 47 grants totaling \$2,699,941. These represent the one-year payments of multi-year grants and single-year grants.

The Jewish Fund was audited by Plante Moran. The foundation’s Audit Committee of the Board of Directors reviewed the results of their findings and recommended them to the Board for approval. Board members review the financial statements and investment reports at each board meeting, approve all grants, and have each submitted annual conflict of interest statements, as has the Executive Director.

THE JEWISH FUND BOARD OF DIRECTORS – 2013-2014

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Co-Founding Chairs

Mark E. Schlussek

Robert Sosnickמ"ר

**Past Chairs*

GRANT MAKING GUIDELINES

The Jewish Fund welcomes grant applications from all non-profit organizations qualified as tax exempt under the Internal Revenue Code that meet its guidelines for program support and priorities. These priorities include supporting health and welfare needs of at-risk populations within the Jewish community, health needs of at-risk populations in the metropolitan Detroit community, enhancing the historic bond between the Jewish community and Detroit, and non-profit activities of hospitals or their affiliates, including, where appropriate, recognizing the historical origination of our Fund – Sinai Hospital.

Grants are reviewed twice a year – in May and November by The Fund's board of directors. Organizations that are seeking support should first contact The Jewish Fund to discuss their projects, which may be followed by a submission of a Letter of Intent through our on-line application process. Every eligible Letter of Intent is reviewed by The Jewish Fund staff and Grants Committee, and selected applicants will be invited to submit a full proposal. All necessary information is available on The Fund's website, www.thejewishfund.org.

Inquiries may be directed to:

Margo Pernick, Executive Director - The Jewish Fund
6735 Telegraph Road, Bloomfield Hills, MI 48301
248-203-1487 | pernick@jfmd.org | www.thejewishfund.org



The Jewish Fund
P.O. Box 2030
Bloomfield Hills, MI 48303-2030

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