



THE JEWISH FUND | ANNUAL REPORT  
2012 - 2013



*Front cover photos (left to right)  
Covenant Community Care | Jewish Senior Life  
South Oakland Shelter | Henry Ford Health System*

## HISTORY & MISSION

*Sinai Hospital*



*First birth at Sinai Hospital*

**T**he Jewish Fund was established in 1997 from the sale proceeds of Sinai Hospital to the Detroit Medical Center. Sinai Hospital was a Jewish community-funded facility that grew into one of metropolitan Detroit's top health care institutions. As a legacy of Sinai Hospital, The Jewish Fund continues the tradition of assuring excellent and compassionate care for those in need in metropolitan Detroit through its annual grantmaking.

Sinai Hospital's opening in 1953 was the realization of a dream for Detroit's Jewish community. Its sale in 1997 was not the end of that dream, but rather its transformation into another institution of excellence – The Jewish Fund – an institution uniquely designed to perpetuate and proliferate the Sinai dream through stewardship and innovation. In recognition of Sinai's location in Detroit, and its diverse patient base and staff, The Jewish Fund was created as a resource for the entire community, devoted to supporting vulnerable Jews as well as to supporting the health needs of the broader community and enhancing positive relations between the Jewish community and Detroit.

## LETTER FROM THE BOARD CHAIR & EXECUTIVE DIRECTOR

This past year has been one of self-reflection and strategic planning for The Jewish Fund as we have strived to deepen the impact resulting from our annual grantmaking. We'd like to share a few key areas of change about which we feel optimistic.

First, we examined our recent history of reserving a portion of available income so that we could respond to urgent, special and unmet needs throughout the community during the economic recession. Given the decrease in investment performance during much of that period, The Fund felt it was important to have the means to respond to unanticipated service needs by its grantees, and carrying forward funds allowed us to be responsive in a timely manner. This past year, with the

improvement in the economy and the ability of non-profits to increase their own responsiveness, our board of directors determined it would be able to increase its annual grantmaking payout, reserving far less for urgent needs, to support new initiatives for growing health and welfare needs. This past year, we approved nearly \$2.9 million in grants, a \$300,000 increase over 2010-11.

Second, we examined our grantmaking program areas and determined that a change to our "Health of the Metropolitan Community" program area was needed. Following a period of education, research and community input, we determined that focusing on two problem areas, rather than the previous broad-based health approach, might lead to increased impact on the problem areas selected. Through



this grantmaking program area, we are now focusing on projects that positively impact access to quality health care for at-risk metro Detroiters and projects that improve health outcomes through early childhood health intervention, both of which support the implementation of the Affordable Care Act and the State of Michigan's increased attention to early childhood learning and development. Our board of directors will spend more time learning about these problem areas and will seek out organizations that have the capacity to create lasting positive change for these populations.

## LETTER FROM THE BOARD CHAIR & EXECUTIVE DIRECTOR

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Lastly, we are finding the community collaboration by area foundations that support organizations for which we have shared missions, to be tremendously successful.

Our partnerships with colleagues through the Detroit Areas Health Funders, among others, has improved our communication, networking, and base of knowledge, all

of which result in the leveraging of grants to further increase revenue for non-profits, as well as the development of new service partnerships.

The metropolitan Detroit community continues to demonstrate tireless efforts to improve the health and welfare of its residents, despite continued difficulties facing them. Creative and responsive efforts to offer improved and increased services are underway, agencies are partnering with one another, and

volunteers are being engaged to extend the reach of these agencies.

We continue to be proud to support a community of change agents who care deeply about the residents of metropolitan Detroit, and to further the legacy of Sinai Hospital of Detroit.



Richard Krugel, M.D., Chair

Margo Pernick, Executive Director



## THE ROBERT SOSNICK AWARD OF EXCELLENCE

### FAIR FOOD NETWORK

The Robert Sosnick Award of Excellence was established in memory of Robert Sosnick, whose bold vision and leadership skills led to the creation of The Jewish Fund. In tribute to Mr. Sosnick and in keeping with the mission of The Jewish Fund, the program selected for the award should represent the ideals and standards of excellence that are both hallmarks of this award and characteristics of Robert Sosnick. Innovation, collaboration, achievement of program objectives, impact on quality of life, management of resources, and sustainability are all key criteria for a program's selection for this annual award which includes a \$25,000 prize.

This year's recipient is Fair Food Network, in recognition of its Double Up Food Bucks Project. Launched in 2009, the project presents an innovative approach to motivating low-income individuals and families who receive Supplemental Nutrition Assistance

Program (SNAP) benefits to purchase fresh produce at farmers markets by doubling their purchasing power. The program has been highly successful in changing food selection behaviors which have the long-term potential to positively impact health outcomes. In only four years, the Double Up Food Bucks Project has grown from five to 75 farmers markets across the state, with continued expansion anticipated through 2013, including several grocery stores.

In addition to encouraging healthier food choices by consumers, the program has also financially benefited Michigan farmers and market vendors. Fair Food Network continues to advocate for its ultimate goal of helping to change federal policies so that this type of program is available to consumers across the country.

The Jewish Fund is proud to have partnered with local and national funders who believe in the mission and support the innovation of Fair Food Network in this effort. We salute

Oren Hesterman and his team for this highly impactful project and wish them continued success with the Project.

#### Past Recipients of the Sosnick Award:

- 2012: Forgotten Harvest
- 2011: Kadima
- 2010: Summer in the City
- 2009: JARC
- 2008: Jewish Senior Life/JVS - Dorothy & Peter Brown Jewish Community Adult Day Care Program
- 2007: Jewish Family Service – Project Chessed
- 2006: Jewish Community Center – Kids All Together
- 2005: City Year Detroit
- 2004: Children's Dental Health Foundation
- 2003: DMC/Sinai Grace Hospital – Comprehensive Heart Program
- 2002: Jewish Hospice & Chaplaincy Network
- 2001: Kids Kicking Cancer
- 2000: JVS/Jewish Senior Life – Assisted Meals Program



Fair Food Network

## GRANTS: THE YEAR IN REVIEW

The lists on the following pages show the grants of The Jewish Fund that were active during the 2012-2013 fiscal year, June 1, 2012 through May 31, 2013. The lists include both new grants approved as well as renewed grants from prior years. The grants are divided into sections reflecting the primary program areas of The Jewish Fund's grantmaking priorities.

### 2012-2013 GRANTS AWARDED – JEWISH COMMUNITY HEALTH & WELFARE/JEWISH DETROIT RELATIONS

In keeping with its mission, The Jewish Fund emphasizes support of services which benefit vulnerable Jewish people in the community. The impact of the economic crisis presented a very compelling case to broaden the previously identified grant program areas supported by The Fund, so that agencies experiencing heightened demands for human services, while simultaneously facing reduced donor revenue, could meet these social welfare needs. The Jewish Fund partnered with the Jewish Federation of metropolitan Detroit in identifying urgent special and unmet needs that required additional funding support. Additionally, The Fund supports innovative initiatives that enhance the historic bond between the Jewish community and Detroit.

#### **Fresh Air Society (Tamarack Camps):** **\$60,625**

for the first year of a three-year, \$161,875 grant to hire a Jewish community nurse to work at Tamarack Camps, Hillel Day School and the Jewish Community Center.

#### **Hebrew Free Loan:** **\$33,000\***

for the third year of a three-year, \$100,000 matching grant to build a designated loan pool for use in providing loans to pay medical/dental expenses for those in need.

#### **Isaac Agree Downtown Synagogue:** **\$62,000**

for the first year of a three-year, \$180,000 grant to hire a program director.

#### **JARC:** **\$55,000**

for the first year of a three-year, \$150,000 grant to hire staff to meet current and future growth needs.

#### **Jewish Community Center of Metropolitan Detroit:** **\$260,000\***

for a one year grant to build an accessible multi-generational playground on its Oak Park campus.

#### **Jewish Dental Clinic:** **\$45,220**

for the third year of a three-year, \$270,320 grant to support the start-up costs providing basic and essential oral health care to low-income, uninsured/underinsured adults in the Jewish community.

#### **Jewish Family Service:** **\$30,420**

for the second year of a three year, \$82,400 grant for Project Build, a program to help older adults, people with disabilities, and low-income individuals and families to remain living independently in safe, functional and barrier-free homes.

\*These grants are contingent upon the achievement of specified fundraising goals. As such, these amounts are not reflected as grants in the audited financial statements.



Jewish Community Center of Metropolitan Detroit

## GRANTS: THE YEAR IN REVIEW

<b>Jewish Family Service:</b> <i>for one year to support urgent special and unmet needs for the following programs: \$132,694 toward Family Case Management, \$42,752 toward the Resource Center and \$232,000 toward Project Chessed.</i>	<b>\$407,446</b>
<b>Jewish Federation of Metropolitan Detroit:</b> <i>for one year to support urgent and unmet needs for the following programs: \$48,842 toward Emergency Financial Assistance through Jewish Family Service and \$9,158 toward scholarships for children with special needs to attend an inclusive summer camp at the Jewish Community Center.</i>	<b>\$58,000</b>
<b>Jewish Federation of Metropolitan Detroit:</b> <i>for the first year of a three-year, \$1,500,000 grant to support the Foundation for Our Jewish Elderly, which directs these funds to Jewish Senior Life, Jewish Family Services and JVS to support in-home support services, adult day care and escorted transportation for frail older adults.</i>	<b>\$500,000</b>
<b>Jewish Federation of Metropolitan Detroit:</b> <i>for the second year of a two-year, \$160,000 grant to hire a grant writer to assist its social service constituent agencies in securing public and private foundation support.</i>	<b>\$71,000</b>
<b>Jewish Senior Life:</b> <i>for the first year of a three-year, \$187,320 grant to create a "Village" model of community support benefiting Jewish older adults with the goal of aging in place.</i>	<b>\$85,500</b>
<b>Jewish Senior Life:</b> <i>for the fifth year of a five-year, \$521,000 grant to facilitate the merger of Jewish Apartments &amp; Services and Jewish Home &amp; Aging Services and to assist with the start-up of a new lead agency in the Jewish community.</i>	<b>\$51,501</b>
<b>Jewish Senior Life:</b> <i>for the second year of a three-year, \$450,000 grant to provide rental subsidies for low-income seniors.</i>	<b>\$150,000</b>
<b>JVS:</b> <i>for the first year of a two-year, \$120,000 grant to subsidize program fees for low-income Jewish adults to learn computer skills for the purpose of enhancing their employment potential.</i>	<b>\$60,000</b>
<b>Karmanos Cancer Center:</b> <i>for the second year of a three-year, \$150,000 grant to develop the health knowledge and cancer screenings among Orthodox Jewish women.</i>	<b>\$60,000</b>



### CBPR Approach to Conducting Cancer-Related Focus Groups among Orthodox Jewish Women

K. Karman, L. Berry, D. Givoni, K. Patel, A. Katicic, L. Goff, L.A. Pirog, M.S. Simon, & T.A. Altshuler



#### INTRODUCTION

Community-based participatory research (CBPR) is a collaborative approach to research that involves all stakeholders in the research process. This approach is particularly useful for addressing health disparities in underserved populations. The purpose of this study was to explore the experiences of Orthodox Jewish women with breast cancer and to identify barriers to care. The study was conducted in a community-based setting and involved the participation of Orthodox Jewish women who had been diagnosed with breast cancer. The study was conducted in a community-based setting and involved the participation of Orthodox Jewish women who had been diagnosed with breast cancer.

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#### IMPLICATIONS & FUTURE STEPS

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## GRANTS: THE YEAR IN REVIEW

<b>Repair the World:</b> <i>for the first year of a two-year, \$49,000 grant to develop its volunteerism program in Detroit.</i>	<b>\$29,500</b>
<b>Summer in the City:</b> <i>for the third year of a three-year, \$24,000 grant to support the recruitment, retention, development and diversification of program leaders.</i>	<b>\$6,000</b>
<b>HEALTH OF THE METROPOLITAN DETROIT COMMUNITY</b>	
<b>Adult Well Being Services:</b> <i>for the second year of a two-year, \$50,000 grant to improve health outcomes for Medicaid-eligible adults with severe mental illness.</i>	<b>\$25,000</b>
<b>Alternatives for Girls:</b> <i>for the second year of a three-year, \$150,000 grant to expand the agency's walk-in and phone-line services into a comprehensive suite of on-site crisis and health programming for high-risk girls and women.</i>	<b>\$50,000</b>
<b>Area Agency on Aging 1-B:</b> <i>for one year to develop a website where long-term care consumers and caregivers can find quality, peer-rated services and advice.</i>	<b>\$25,000</b>
<b>Boys &amp; Girls Clubs of Southeastern Michigan:</b> <i>for the second year of a three-year, \$120,000 grant to launch an expanded, multi-faceted program addressing anti-bullying/anti-violence education for youth.</i>	<b>\$40,000</b>
<b>Children's Trust Fund of Southeast Michigan:</b> <i>for the second year of a three-year, \$148,000 grant to help prevent the deaths and side effects of Shaken Baby Syndrome in infants by educating parents of newborns on how to deal with the normal crying of an infant.</i>	<b>\$49,333</b>
<b>Covenant Community Care:</b> <i>for one year to provide funds for completion of the facility and/or operation of its new diagnostic services program at the Michigan Avenue clinic.</i>	<b>\$37,500</b>
<b>Epilepsy Foundation of Michigan:</b> <i>for the first year of a three-year, \$113,710 grant to implement a new wellness initiative in collaboration with multiple health providers for individuals with uncontrolled epilepsy.</i>	<b>\$35,000</b>



Covenant Community Care

## GRANTS: THE YEAR IN REVIEW

<b>Forgotten Harvest:</b> <i>for the second year of a two-year, \$100,000 grant to increase the distribution of fresh, healthy food to meet the escalating need for emergency food throughout metropolitan Detroit. Additonal \$25,000 grant for the Robert Sosnick Award prize.</i>	<b>\$75,000</b>
<b>Freedom House:</b> <i>for the first year of a two-year, \$75,000 grant to provide specialized on-site medical care to its refugee residents.</i>	<b>\$45,000</b>
<b>Friends of Children’s Oncology Camp Foundation:</b> <i>for one year to help fund camper travel for children with cancer and their siblings from metropolitan Detroit to Camp Mak-a-Dream in Montana.</i>	<b>\$10,000</b>
<b>Gary Burnstein Clinic:</b> <i>for one year to support medical and dental services to low-income, uninsured residents of Oakland County.</i>	<b>\$25,000</b>
<b>Henry Ford Health System:</b> <i>for the third year of a three-year, \$150,000 grant to address vision problems and promote the maintenance of healthy eyes as early as possible through the school-based and community health vision program.</i>	<b>\$50,000</b>
<b>Matrix Theatre Company:</b> <i>for the second year of a three-year, \$180,000 grant to improve the academic and social outcomes of young people with disabilities through participation in an inclusive theatre arts program.</i>	<b>\$60,000</b>
<b>Mercy Primary Care:</b> <i>for the third year of a three-year, \$100,000 grant to provide home monitoring equipment, lab work, diagnostic imaging, medication and educational materials to uninsured hypertensive patients.</i>	<b>\$25,000</b>
<b>Michigan League for Human Services:</b> <i>grant for one year to support operations of its public policy and advocacy activities.</i>	<b>\$20,000</b>
<b>Oakwood Healthcare System Foundation:</b> <i>for the first year of a two-year, \$60,836 grant to provide inclusive recreational and therapeutic activities for children with special needs.</i>	<b>\$30,418</b>



CAMP · MAK · A · DREAM



Friends of Children's Oncology Camp Foundation

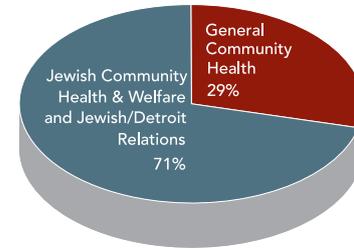
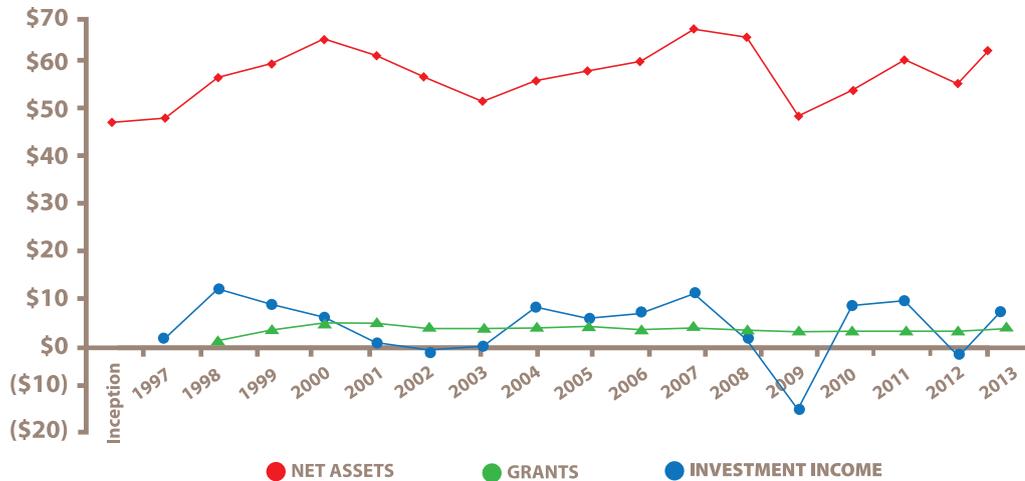
## GRANTS: THE YEAR IN REVIEW

<b>South Oakland Shelter:</b> <i>for the second year of a three-year, \$120,000 grant to support the emergency shelter operations during a period of decreasing government funding and to build capacity for its fundraising program.</i>	<b>\$40,000</b>
<b>St. Joseph Mercy Oakland:</b> <i>for the first year of a three-year, \$100,000 grant to provide access to dental services to uninsured individuals while also providing a dental residency program.</i>	<b>\$40,000</b>
<b>Starfish Family Services:</b> <i>for the first year of a three-year, \$125,000 grant to improve maternal mental health and parenting skills for at-risk mothers living in Inkster.</i>	<b>\$50,000</b>
<b>The Guidance Center:</b> <i>for one year to support the costs of establishing and maintaining forensic medical examinations for children in Wayne County who have been sexually abused, by supporting the space rental costs and equipment purchases.</i>	<b>\$45,000</b>
<b>World Medical Relief:</b> <i>for the first year of a two-year, \$100,000 grant to provide affordable prescription drugs to low-income, uninsured and underinsured adults.</i>	<b>\$50,000</b>
<b>2012-2013 DISCRETIONARY FUND GRANTS</b>	
<b>Jewish Federations of North America:</b> <i>grant directed to the Israel Terror Relief Fund.</i>	<b>\$5,000</b>
<b>Jewish Federations of North America:</b> <i>grant directed to the Nashville Hurricane Relief Fund.</i>	<b>\$2,500</b>
<b>TOTAL GRANTS:</b>	<b>\$2,927,463</b>

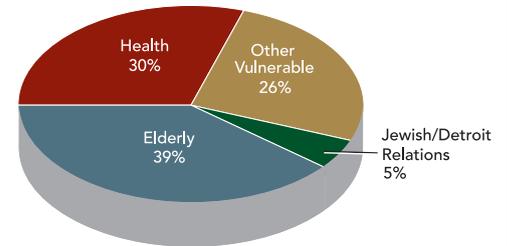


World Medical Relief

## APPROVED GRANTS SINCE INCEPTION (IN MILLIONS)



DISTRIBUTION OF GRANTS BY PROGRAM AREA



POPULATIONS SERVED IN THE JEWISH COMMUNITY

### 2013 Financial Report

For the year ending May 31, 2013, The Jewish Fund had a total return of (15.8%) and the investment's asset value was approximately \$62 million. The table above summarizes The Fund's historic asset balances since its inception in 1997. During the 2013 fiscal year, The Jewish Fund awarded 42 grants totaling \$2,927,463. These represent the one-year payments of multi-year grants and single-year grants.

The Jewish Fund was audited by Plante Moran. The foundation's Audit Committee of the Board of Directors reviewed the results of their findings and recommended them to the Board for approval. Board members review the financial statements and investment reports at each board meeting, approve all grants, and have each submitted annual conflict of interest statements, as has the Executive Director.

## THE JEWISH FUND BOARD OF DIRECTORS – 2012-2013

Richard Krugel, M.D.,  
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Executive Director

Dorothy Benyas  
Secretary/Treasurer

Co-Founding Chairs

Robert Sosnick ז"ל

Mark E. Schluskel

*\*Past Chairs*

### GRANT MAKING GUIDELINES

The Jewish Fund welcomes grant applications from all non-profit organizations qualified as tax exempt under the Internal Revenue Code that meet its guidelines for program support and priorities. These priorities include supporting health and welfare needs of at-risk populations within the Jewish community, health needs of at-risk populations in the metropolitan Detroit community, enhancing the historic bond between the Jewish community and Detroit, and non-profit activities of hospitals or their affiliates, including, where appropriate, recognizing the historical origination of our Fund – Sinai Hospital.

Grants are reviewed twice a year – in May and November by The Fund's board of directors. Organizations that are seeking support should first contact The Jewish Fund to discuss their projects, which may be followed by a submission of a Letter of Intent through our on-line application process. Every eligible Letter of Intent is reviewed by The Jewish Fund staff and Grants Committee, and selected applicants will be invited to submit a full proposal. All necessary information is available on The Fund's website, [www.thejewishfund.org](http://www.thejewishfund.org).

*Inquiries may be directed to:*

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